

Andrea Caldwell



UNCONSCIOUS BIAS EXPERT



Andrea Caldwell has a passion for innovation, coaching, and developing others. She enjoys helping others achieve results they may not have believed they could. Andrea is a results-driven professional with more than 20 years of experience in employee development and sales management. She has worked in the automotive, industrial supply, data storage, and marketing industries.

Prior to coming to FranklinCovey, Andrea was the director of learning and development at Valassis, in Livonia Michigan. Over the course of her career, she has had the opportunity to create, launch and facilitate many development programs. Andrea has also had responsibility for performance management, along with the oversight and rollout of talent management systems. She has worked with all levels of leadership and holds facilitator certifications from multiple leadership content providers.

Andrea has a Bachelor's degree in Communications and Master's degree in Market Research, both from Florida State University.